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APPLICATION NO.	FILING DATE	' FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/457,466	12/08/1999	BRAD HANDLER	003801.P004	7716
7	590 11/28/2001			
BLAKEY SOKOLOFF TAYLOR & ZAFMAN LLP 12400 WILSHIRE BOULEVARD 7TH FLOOR			EXAMINER	
			ELISCA, PIERRE E	
LOS ANGELES, CA 90025			ART UNIT	PAPER NUMBER
			2161	

DATE MAILED: 11/28/2001

Please find below and/or attached an Office communication concerning this application or proceeding.

HG

	Application No.
Office Action Summary	19/457,466 BRAD HAND ER Examiner Group Art Unit
Cines Action Cammary	PIERRE E. Elista 2161
Responsive to communication(s) filed on	108/2001
This action is FINAL .	-
Since this application is in condition for allowance of in accordance with the practice under Ex parte Qua	except for formal matters, prosecution as to the merits is closed ayle, 1935 C.D. 11; 453 O.G. 213.
is longer, from the mailing date of this communication	on is set to expire <u>THREE</u> month(s), or thirty days, whichever it. Failure to respond within the period for response will cause the Extensions of time may be obtained under the provisions of
Disposition of Claims	
Claim(s) 1-6 ·	is/are pending in the application.
	is/are withdrawn from consideration.
	is/are allowed.
	is/are objected to.
<u> </u>	are subject to restriction or election requirement.
Application Papers	
☐ See the attached Notice of Draftsperson's Pater ☐ The drawing(s) filed on is/	<u> </u>
☐ The proposed drawing correction, filed on	is approved disapproved.
☐ The specification is objected to by the Examiner	
☐ The oath or declaration is objected to by the Ex-	aminer.
Priority under 35 U.S.C. § 119	
Acknowledgement is made of a claim for foreig	
	O copies of the priority documents have been
☐ received.☐ received in Application No. (Series Code/series)	(Social Number)
_	rfrom the International Bureau (PCT Rule 17.2(a)).
	The first the first test and the first test to the first test and the
☐ Acknowledgement is made of a claim for domes	
Attachment(s)	
☐ Notice of References Cited, PTO-892	
Information Disclosure Statement(s), PTO-1449	, Paper No(s) 9
☐ Interview Summary, PTO-413	•
□ Notice of Draftsperson's Patent Drawing Review	
☐ Notice of Informal Patent Application, PTO-152	
SEE OFFICE AC	TION ON THE FOLLOWING PAGES

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DETAILED ACTION

Response to Amendment

- 1. This Office action is in response to Applicant's amendment filed on 08/08/2001.
- 2. Claims 1-6 are remained.
- 3. The rejection to claims 1-6 under 35 U.S.C. 103 (a) as being unpatentable over Fisher et al. (U.S. Pat. No. 5,835,896) in view of Cooper, British telecom World, 1990 as set forth in the Office action mailed on 03/29/2001 is maintained.

Response to Arguments

4. Applicant's arguments filed on 08/08/2001 have been fully considered but they are not persuasive.

REMARKS

- 5. In response to Claims 1-6, Applicant argues the prior art of record do not teach or suggest:
- a. "allowing the online bidders to compete against bidders in a live auction". As the Examiner mentioned in the Office action mailed on 03/29/2001, paper # 8, page 2, this limitation is disclosed by Cooper in page 1, paragraph 9-10.

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b. "Updating bidding information associated with online environment to reflect a current bid

associated with the item in a live, in-person auction". However, the Examiner disagrees with the

Applicant's representative because this limitation is disclosed by Copper in page 1, paragraph 9-10,

it is obvious to update a current bid in order for the remote bidder to compete with bidder of live

auction.

c. "Applicant argues that neither Fisher nor Cooper disclose "bidding on behalf of the online bidder

against one or more live bidders that are participating in the live, in-person auction based upon the

maximum proxy price". Again, the Examiner disagrees as this limitation is disclosed by Fisher in col

9, lines 1-35.

Conclusion

6. THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy

as set forth in 37 CAR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS

from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the

mailing date of this final action and the advisory action is not mailed until after the end of the

THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the

date the advisory action is mailed, and any extension fee pursuant to 37 CAR 1.136(a) will be

calculated from the mailing date of the advisory action. In no event, however, will the statutory

period for reply expire later than SIX MONTHS from the mailing date of this final action.

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7. The prior art made of record and relied upon is considered to applicant's disclosure.

8. Any inquiry concerning this communication from the examiner should be directed to Pierre Eddy Elisca at (703) 305-3987. The examiner can normally be reached on Tuesday to Friday from 6:30AM, to 5:00PM.

If any attempt to reach the examiner by telephone is unsuccessful, the examiner's supervisor, James Trammell can be reached on (703) 305-9769.

Any response to this action should be mailed to:

Commissioner of patents and Trademarks

Washington, D.C. 20231

or faxed to:

(703) 308-9051, (for formal communications intended for entry)

OR:

(703) 305-3718 (for informal or draft communications, pleased label

"PROPOSED" or" DRAFT")

Hand-delivered responses should be brought to Crystal Park II, 2121 Crystal Drive, Arlington. VA., Sixth floor (receptionist).

The Official fax Number for TC-2100 are:

After-final (703) 746-7238

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Official (703) 746-7239

Non-Official/Draft (703) 746-7240

JAMES P. TRAMMELL SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 2100

Pierre Eddy Elisca

Patent Examiner

November 28, 2000